

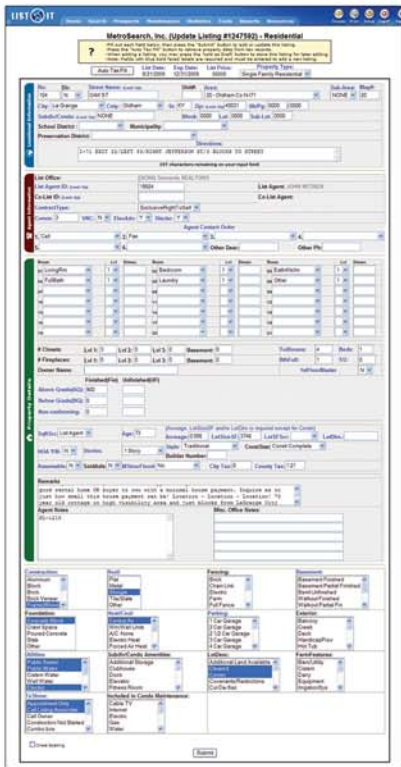
Listing Syndication

Listing syndication is an automatic process that takes the listing information about your home and posts it on numerous highly visited national websites focused on real estate, resulting in more Internet exposure for your home. Websites such as Yahoo and AOL real estate, Trulia, Zillow, FrontDoor, Cyberhomes and Military.com receive this information. Your property also shows up on the region's number one real estate website - Semonin.com, and the nation's number one real estate website - Realtor.com.

We realize that not everyone goes to just one or two websites to search for homes for sale; **different demographics of buyers visit many different real estate sites.** The theory is: the more places on the Internet information about your home appears, the more potential your property has to show up in a home buyer's search.

How does Listing Syndication with Semonin happen?

1. Information about your home is entered into the MLS (Multiple Listing Service).



2. Your property information is then automatically sent to Semonin.com and Realtor.com.



With Listing Syndication, your property information is also sent to all of the websites shown here!

